



Station Order Revised Add to Schedule NM Dem Party-Heinrich

Market: Albuquerque

Flight Dates: Friday, November 02, 2012 to Tuesday, November 06, 2012

Estimate ID

13083

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

| Program Name | DP | Days Length | Gross Rate | Fri Nov 02 | Sat Nov 03 | Sun Nov 04 | Mon Nov 05 | Tue Nov 06 | Total |
|---|----|----------------|---------------|------------------|------------------|------------------|------------------|------------------|-------|
| | | | | | | | | | |
| CBS This Morning | EM | M-F | \$150.00 | | | | 1 | 1 | 2 |
| 7:00 AM 9:00 AM | | 30 | \$300.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Sunday 7a News | EM | Su | \$200.00 | | 1 | | | | 1 |
| 7:00 AM 8:00 AM | | 30 | \$200.00 | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | |
| The Doctors | DT | M-F | \$200.00 | | | | 1 | | 1 |
| 9:00 AM 10:00 AM | | 30 | \$200.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Dr. Phil | EF | M-F | \$300.00 | | | | 1 | | 1 |
| 3:00 PM 4:00 PM | | 30 | \$300.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Jeopardy | PA | M-F | \$3,000.00 | | | | 1 | | 1 |
| 6:00 PM 6:30 PM | | 30 | \$3,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Mother/Partners | PT | M | \$10,000.00 | | | | 1 | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$10,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| 2 Broke/Mike | PT | M | \$11,500.00 | | | | 1 | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$11,500.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| 60 Minutes | PT | Su | \$12,000.00 | | | 1 | | | 1 |
| 6:00 PM 7:00 PM | | 30 | \$12,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Amazing Race | PT | Su | \$7,500.00 | | | 1 | | | 1 |
| 7:00 PM 8:00 PM | | 30 | \$7,500.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| The Good Wife | PT | Su | \$9,000.00 | | | 1 | | | 1 |
| 8:00 PM 9:00 PM | | 30 | \$9,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| Mentalist | PT | Su | \$10,500.00 | | | 1 | | | 1 |
| 9:00 PM 10:00 PM | | 30 | \$10,500.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |
| KRQE 10p News | LN | M-F | \$2,000.00 | | | | 1 | | 1 |
| 10:00 PM 10:35 PM | | 30 | \$2,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/2/2012 12:55:30 PM

KRQE-S2

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suzannel@mediastراتيجies.com



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| Program Name | OP | Days Length | Gross Rate | Fri Nov 02 | Sat Nov 03 | Sun Nov 04 | Mon Nov 05 | Tue Nov 06 | Total |
|----------------------|----|----------------|---------------|------------------|------------------|------------------|------------------|------------------|-------|
| | | | | | | | | | |
| Late Late Show | LF | M-F | \$125.00 | | | | 2 | | 2 |
| 11:35 PM 12:35 AM | | 30 | \$250.00 | | | | | | |
| Station Gross Totals | | | \$66,750.00 | | 5 | | 8 | 2 | 15 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 11/2/2012 12:55:30 PM

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| Program Name | DP | Days | Length | Gross Rate | Fri | Sat | Sun | Mon | Tue | Total |
|---|----|------|--------|-------------|--------|--------|--------|--------|--------|-------|
| | | | | | Nov 02 | Nov 03 | Nov 04 | Nov 05 | Nov 06 | |
| CBS This Morning | EM | M-F | 30 | \$150.00 | | | | 1 | 1 | 2 |
| 7:00 AM 9:00 AM | | | 30 | \$300.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| Sunday 7a News | EM | Su | 30 | \$200.00 | | | 1 | | | 1 |
| 7:00 AM 8:00 AM | | | 30 | \$200.00 | | | | | | |
| Highly pre-emptible at LUR per KRQE. Move to L3 | | | | | | | | | | |
| The Doctors | DT | M-F | 30 | \$200.00 | | | | | 1 | 1 |
| 9:00 AM 10:00 AM | | | 30 | \$200.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| Dr. Phil | EF | M-F | 30 | \$300.00 | | | | 1 | | 1 |
| 3:00 PM 4:00 PM | | | 30 | \$300.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| Jeopardy | PA | M-F | 30 | \$3,000.00 | | | | 1 | | 1 |
| 6:00 PM 6:30 PM | | | 30 | \$3,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| 60 Minutes | PT | Su | 30 | \$12,000.00 | | | 1 | | | 1 |
| 6:00 PM 7:00 PM | | | 30 | \$12,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| KRQE 10p News | LN | M-F | 30 | \$2,000.00 | | | | 1 | | 1 |
| 10:00 PM 10:35 PM | | | 30 | \$2,000.00 | | | | | | |
| Sold out at LUR per KRQE. Lowest rate to clear. | | | | | | | | | | |
| Late Late Show | LF | M-F | 30 | \$125.00 | | | | 1 | | 1 |
| 11:35 PM 12:35 AM | | | 30 | \$125.00 | | | | | | |
| Station Gross Totals | | | | | | | | | | |
| | | | | \$18,125.00 | | 2 | 5 | 2 | | 9 |

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 11/2/2012 12:28:00 PM

KRQE-S2

Page 1 of 1

suzannel@mediastategies.com

Spot Manager: All,

| Alt Order # | Advertiser | Order | Inv. Code (Boo | Time Period | Length | Prior | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|----------------|-------------|--------|-------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|----------------|-------------|--------|-------|-------|---------|----------|----------|-------|------|

Date: 11/04/12

Station: KRQE

| | | | | | | | | | | |
|------------|----------------------|--------|-----|----|-------|----------------|------------|-----------|--|-------------------|
| POL/NM Dem | 219278 KRQE News Sun | 7a-8a | :30 | P3 | [ALL] | NM DEM P.13083 | 7:20:03 AM | MHTV1214H | | \$200.00 |
| POL/NM Dem | 219278 Sun Hour 1 | 6p-7p | :30 | P1 | [ALL] | NM DEM P.13083 | 6:38:48 PM | MHTV1214H | | 12,000.00 |
| POL/NM Dem | 219278 Sun Hour 2 | 7p-8p | :30 | P1 | [ALL] | NM DEM P.13083 | 7:29:35 PM | MHTV1214H | | \$7,500.00 |
| POL/NM Dem | 219278 Sun Hour 3 | 8p-9p | :30 | P1 | [ALL] | NM DEM P.13083 | 7:59:50 PM | MHTV1214H | | \$9,000.00 |
| POL/NM Dem | 219278 Sun Hour 4 | 9p-10p | :30 | P1 | [ALL] | NM DEM P.13083 | 9:21:34 PM | MHTV1214H | | 10,500.00 |
| | | | | | | | | | | <u>\$9,200.00</u> |
| | | | | | | | | | | <u>\$9,200.00</u> |

Date: 11/05/12

Station: KRQE

| | | | | | | | | | | |
|------------|------------------------|-------------|-----|----|-------|----------------|-------------|-----------|--|--------------------|
| POL/NM Dem | 219278 CBS This Mornin | CBS Early S | :30 | P3 | [ALL] | NM DEM P.13083 | 8:15:50 AM | MHTV1214H | | \$150.00 |
| POL/NM Dem | 219278 Dr. Phil | 3p-4p | :30 | P3 | [ALL] | NM DEM P.13083 | 3:34:02 PM | MHTV1214H | | \$300.00 |
| POL/NM Dem | 219278 M-F 6p-630p | M-F 6p-630p | :30 | P1 | [ALL] | NM DEM P.13083 | 6:05:31 PM | MHTV1214H | | \$3,000.00 |
| POL/NM Dem | 219278 Mon Hour 1 | 7p-8p | :30 | P1 | [ALL] | NM DEM P.13083 | 7:58:20 PM | MHTV1214H | | 10,000.00 |
| POL/NM Dem | 219278 Mon Hour 2 | 8p-9p | :30 | P1 | [ALL] | NM DEM P.13083 | 8:30:04 PM | MHTV1214H | | 11,500.00 |
| POL/NM Dem | 219278 LN M-F | 10p-1035p | :30 | P2 | [ALL] | NM DEM P.13083 | 10:08:37 PM | MHTV1214H | | \$2,000.00 |
| POL/NM Dem | 219278 Late Late Show | 1137p-1237a | :30 | P3 | [ALL] | NM DEM P.13083 | 11:48:36 PM | MHTV1214H | | \$125.00 |
| POL/NM Dem | 219278 Late Late Show | 1137p-1237a | :30 | P3 | [ALL] | NM DEM P.13083 | 12:25:24 AM | MHTV1214H | | \$125.00 |
| | | | | | | | | | | <u>\$27,200.00</u> |
| | | | | | | | | | | <u>\$27,200.00</u> |

Date: 11/06/12

Station: KRQE

| | | | | | | | | | | |
|------------|------------------------|-------------|-----|----|-------|----------------|------------|--|--|-------------------|
| POL/NM Dem | 219278 CBS This Mornin | CBS Early S | :30 | P3 | [ALL] | NM DEM P.13083 | 8:15:50 AM | | | \$150.00 |
| POL/NM Dem | 219278 M-F 9a-10a | 9a-10a | :30 | P2 | [ALL] | NM DEM P.13083 | 9:17:55 AM | | | \$200.00 |
| | | | | | | | | | | <u>\$350.00</u> |
| | | | | | | | | | | <u>\$350.00</u> |
| | | | | | | | | | | <u>\$6,750.00</u> |

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|---------------------------|
| Station and Location: KRQE-TV Albuquerque | Date: 11/2/2012 |
|--|---------------------------|

I, Media Strategies and Research

being on behalf of: _____, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------------|----------------------------------|------|----------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE | | | | | |
| Date of First Broadcast: | | | Date of Last Broadcast: | | |
| Friday, November 02, 2012 | | | Tuesday, November 06, 2012 | | |

Total Charges: \$66,750.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

NM Dem Party-Heinrich

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Conyers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, November 02, 2012

Date

Andrea A. Whitaker

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title